

Sponsorship Packet 2022-2023

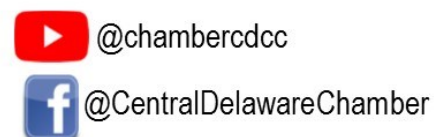


***Each event will be reviewed to comply with the current gathering guidelines. Sponsorship details will be updated as needed.**

CDCC EVENTS
PROGRAMS
SPONSORSHIPS
SERVICES



435 N. DuPont Hwy, Dover, DE 19901
302.734.7513 | (f) 302.678.0189
info@cdcc.net | www.cdcc.net



Central Delaware Chamber of Commerce Annual Events



A Night at the Races - Harrington Raceway & Casino

This fun event, held track side under the big tent features hors d'oeuvres, a carving station, live entertainment, and the Chamber Race! Rain or shine. A portion of the proceeds benefits the Mid-Del Charitable Foundation.

Holiday Gift Auction

This fun-filled event showcases good and services of CDCC Members by hosting a live and silent auction. While promoting "shopping local," this event provides a great opportunity to begin holiday shopping early while networking and enjoying refreshments.

State of the Base Briefing

An annual celebration of TEAM Dover that provides the Central Delaware Business Community the opportunity to learn from Base leadership about the successes of the previous year and what projects are planned for the future.

Capital Holiday Celebration - Downtown Dover

Kick off the Holiday Season and join us for our traditional community caroling and the lighting of the Christmas Tree in Downtown Dover! Also be sure to visit the jolly elf himself, Santa Claus!

Economic Forecast Breakfast

An annual event where members hear from a panel of experts about the economy at the national, state, and local levels.

A Military Affaire

CDCC Members and their guests gather in an informal setting to meet base leadership and build relationships with our military personnel.

Home & Garden Show

This expo-style event provides an opportunity for businesses throughout the state of Delaware to introduce, market, and showcase their goods & services to potential customers looking for home repair, renovations, and maintenance for their living spaces inside and out.

Legislative Luncheon

This luncheon provides an open forum for Chamber members to meet with area legislators to ask questions and discuss the governmental issues directly affecting their businesses.

55+ Expo

Businesses throughout the state of Delaware and nearby states introduce, market, and showcase their goods and services to the 55+ population and their caregivers. This is the largest 55+ Expo in the state!

Bluesuiters Golf Tournament

A fun and social "get-to-know-you" event that solidifies the positive and supportive relationship between the civilian community and our military personnel from the Dover Air Force Base.

Awards for Excellence Celebration

An evening designed to celebrate excellence as the winners are named for the Large Employer of the Year, the Small Business of the Year, and the Young Professional of the Year. The Chamber's very valuable volunteers are recognized, the CDCC Chair presents the State of the Chamber Address and the Leadership Central Delaware Class graduates!

Ongoing Events...

Kent County Open for Business:

Kent County Levy Court, Room 220

FREE Business Development Sessions designed to encourage and support small business throughout the state. Each meeting provides existing and start-up businesses a one-stop-shop to access the various organizations, agencies, and resource partners who assist small businesses in Delaware.

Sunset Business Mixers: Various Business Locations

The Sunset Business Mixer is the CDCC's premiere networking event. Taking place on the last Wednesday of most months from 5 - 7 pm. Business members and guests gather to exchange ideas, encouragement, and share qualified leads in a casual setting over delicious refreshments.



For more information or to register for any of these events, contact the CDCC Office at (302)734-7513 or visit our website at www.cdcc.net.

2022-2023 Events

** indicates a signature sponsor. A signature sponsor has first right of refusal and there is only 1 available.*

October

The Amazing Chase

- _____ \$1,500.00 - Premier Sponsor
- _____ \$100.00 - Participating Merchants

Holiday Gift Auction

- _____ \$1,250.00 - Premier Sponsors
- _____ \$600.00 - Going, Going, Gone (Check-Out) Sponsor
- _____ \$600.00 - Bidder Registration Sponsor
- _____ \$500.00 - Deal-icious Dishes Sponsors
- _____ \$250.00 - Let's Make A Deal Sponsors

November

State of the Base Briefing Breakfast

- _____ \$2,750.00 - Signature Sponsor*
- _____ \$350.00 - Supporting Sponsors

December

CDCC Holiday Party

- _____ \$600.00 - Holiday Feast Sponsors
- _____ \$500.00 - Holiday Cheer Sponsors
- _____ \$250.00 - Jingle Bell Sponsors

January

The Economic Forecast Breakfast

- _____ \$2,750.00 - Signature Sponsor*

Capital Reception

- _____ \$600.00 - Reception Sponsors

February

Military Affaire

- _____ \$2,250.00 - Premier Sponsor
- _____ \$250.00 - Five Star Military Sponsors
- _____ \$150.00 - Four Star Military Sponsors

Home & Garden Expo

- _____ \$2,250.00 - Gold Sponsors
- _____ \$1,500.00 - Silver Sponsors

March

Legislative Luncheon

- _____ \$3,000.00 - Signature Sponsor*
- _____ \$600.00 - General Assembly Sponsors
- _____ \$150.00 - Table Top Display Area / Vendor Spaces

April

55+ Expo

- _____ \$3,500.00 - Wellness Center Gold Sponsor*
- _____ \$2,750.00 - Caregiver Support Center Gold Sponsor*
- _____ \$2,750.00 - Gold Sponsors
- _____ \$2,250.00 - Silver Sponsors
- _____ \$1,000.00 - Exhibitor Party Sponsors
- _____ \$500.00 - Network Nook Sponsor

THE Chamber Mini Masters

- _____ \$500.00 - Championship Sponsors
- _____ \$400.00 - Hole Sponsors with Team of 4 Golfers
- _____ \$200.00 - Hole Sponsors
- _____ \$500.00 - Hole-in-One Sponsor (only 1 available)
- _____ \$500.00 - Putting Green Sponsor (only 1 available)
- _____ \$250.00 - Awards Sponsors
- _____ \$250.00 - Outdoor Games Sponsor (only 1 available)
- _____ \$250.00 - Beverage Cooler Sponsor (only 1 available)
- _____ \$250.00 - Snacks Sponsors



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2022-2023 Events continued

May

Bluesuiters Golf Tournament

- _____ \$1,750.00 - Tournament Sponsors
- _____ \$550.00 - Golf Ball Drop Sponsor
- _____ \$500.00 - 19th Hole Sponsor
- _____ \$500.00 - Dinner Sponsors
- _____ \$500.00 - Driving Range Sponsors
- _____ \$500.00 - Golf Cart Sponsors
- _____ \$500.00 - Hole-in-One Sponsors
- _____ \$500.00 - Lunch Sponsor
- _____ \$100.00 - Tee & Green Sponsors
- _____ Snack Stop Stations

June

Awards for Excellence Celebration

- _____ \$2,750.00 - Signature Sponsor*
- _____ \$1,250.00 - Chairman's Circle
- _____ \$1,000.00 - Dinner Wine Sponsors (2 available)
- _____ \$1,000.00 - Patrons
- _____ \$750.00 - Benefactors
- _____ \$500.00 - Donors
- _____ \$350.00 - Contributors
- _____ \$150.00 - Tabletop Display Area / Vendor Spaces

2022-2023 Programs/Services

On-going Programs:

- _____ \$6,000.00 - Cornerstone Membership Program
- _____ \$2,000.00 - LCD Opening or Closing Retreat Session Sponsors
- _____ \$1,500.00 - LCD Monthly Program Session Sponsors
- _____ \$750.00 - Coffee Coaching Sessions Sponsors
- _____ \$400.00 - Sunset Business Mixer

CDCC Publications

- _____ Central Delaware Resource Guide & Dover/Kent County Map
(see back page for pricing)



CDCC Member Services

CDCC Weekly Newsletters:

E-News or Catchin' Up with the Community Banner Advertising

- _____ \$350.00 - Banner Advertising for three months
- _____ \$600.00 - Banner Advertising for six months
- _____ \$1,000.00 - Banner Advertising for twelve months

Broadcast Emails:

- _____ \$100.00 - One Broadcast Email

CDCC Direct:

- _____ \$190.00 - Standard Rate (Member provides flyers.)
- _____ \$250.00 - All Inclusive Rate (CDCC prints black & white flyers.)
- _____ \$350.00 - All Inclusive Rate (CDCC prints color flyers.)

Membership Listing:

- _____ \$55.00 - Membership Print-Out
- _____ \$70.00 - Membership Labels
- _____ \$100.00 - Electronic Membership Listing (\$25 for quarterly updates)

Check-Out Form

Please Complete and return to the CDCC Office:

Name: _____ Date: _____

Business: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Web Address: _____

Payment Information:

___ Check ___ Visa ___ MasterCard ___ Discover ___ American Express

Check #: _____

Card#: _____ - _____ - _____ - _____

Name on Card: _____

Address on Card: _____

City _____ State _____ Zip _____

Exp. Date: _____

Security Code: _____

Phone: _____

Signature: _____

CDCC STAFF USE ONLY:

Date Received _____

Order Filled _____

Staff _____

If applicable: Date Started _____ Date to End _____



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2022-2023 Cornerstone Membership

For the tenth year, the CDCC offers an Exclusive Package for Members who showcase the CDCC Cornerstone values . . .

Credible, Engaged, Resourceful, Relevant.

CORNERSTONE MEMBERSHIP

Est. 2013



For 1 full year, CORNERSTONE MEMBERS will receive the following:

- An Exclusive Homepage Rotating Banner Ad with Hyperlinks on our Website (45,000 webpage views)
- Your Logo will appear in a banner advertisement in our Chamber Connections Newspaper identifying you as a CORNERSTONE MEMBER (12 months)
- 3 featured articles in the Chamber Connections Newspaper (articles scheduled will be first come, first served)
- 4 broadcast emails per year (sent to over 1,300 business leaders)
- Your Logo will appear in a banner ad in the Email Signature of initial outgoing emails of all CDCC staff
- Advertisement to appear on the CDCC website Main Business Directory for 12 months

Exclusive Sponsorship, CORNERSTONE MEMBERS will receive the following:

Your company will be listed as a PLATINUM SPONSOR for the following CDCC Events:

- The State of the Base Briefing (previously MilCon) Breakfast (attendance 220+)
- The Annual CDCC Legislative Luncheon (attendance 250+)
- The Awards for Excellence Celebration (attendance 300+)

(You will also receive a Reserved Table for 8 at all three events.)

Exclusive Offer, CORNERSTONE MEMBERS will receive the following:

- 1 Exhibitor Table at each of the (2) CDCC Member 2 Member Expos
- Admittance of 8 at the Chairman's Circle event (Awards for Excellence Dinner)
- Quarter Page/Full Color Advertisement in the CDCC Holiday Gift Auction Program
- 2023 Central Delaware Resource Guide - \$200 towards an advertisement
- Brochure/Rack Card/Swag Items included in New Member bags (brochure/rack card/promotional items provided by Cornerstone Member)



The value of the package is \$19,700.00

The cost to you is \$6,000.00

(Billable semi-annually October/March)

Our CORNERSTONE MEMBERSHIPS are industry exclusive.

You will be given the first right of refusal each year.



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2022 The Amazing Chase

Event Details

Date: October 5, 2022

Time: 5:00 p.m.—8:00 p.m.

Location: Downtown Dover

Approximate Attendance: 100



Purpose:

To increase exposure of downtown businesses from retail to law offices to historical sites and everything in between.

Why should I sponsor this event?

- * Get people into your business! It has been said that once someone comes into your establishment for the first time they're 70-75% more likely to come back to your business!
- * Have fun and create memories with the participants as they solve clues and complete challenges!

Sponsor Opportunities:

\$1,500.00 - Premier Sponsors

Company name/logo will appear on the event flyer.

Company name will appear in all press releases for the event.

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Company name/logo will appear on the CDCC website with hyperlink (**45,000+ webpage views**), CDCC E-News (**circ. 1,500+**), CDCC Broadcast Emails (**circ. 1,500+**), & Chamber Connections newspaper (**circ. 1,300+**)

Company will receive a complimentary Table Top Display Space at the event.

Company will receive a complimentary Team of Three (3) people in The Amazing Chase.

\$100.00 - Participating Merchants

Business will have a clue and a challenge at their location for the attendees to complete during the event (**increased foot traffic from the teams the night of the event**).

Company name/logo will appear on the event flyer.

Company name/logo will appear on the CDCC website (**45,000+ webpage views**).



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2022 Annual CDCC Holiday Auction

Event Details

Date: October 14 - 21, 2022 - Silent Auction ONLINE ONLY

October 26, 2022 - Live Auction & Mixer

Time for Mixer: 5:00 p.m. to 7:30 p.m.

Location: Maple Dale Country Club

Approximate Attendance: 200+



Purpose:

To showcase the goods and services of CDCC Members by hosting a live and silent auction and to promote the idea of "shopping local" for the Holiday Season!

Why should I sponsor/participate in this event?

- * Help us encourage everyone to shop locally and put money back into the local economy!
- * Highlight the goods/services your business offers!

Participation Opportunity:

To donate an item or a certificate for a good or service to be auctioned off either during the live or silent auction.

Sponsor Opportunities:

\$1,250.00 - Premier Sponsors

Company name/logo will appear on the official Auction Virtual Platform with hyperlink.

Full Page Advertisement on the official Auction Virtual Platform.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company name will appear in the press releases and event advertising.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000 + webpage views*), CDCC E-News (*circ. 1,500 +*), CDCC Broadcast Emails (*circ. 1,500 +*) & Chamber Connections newspaper (*circ. 1,300 +*).

Company will receive a complimentary Table Top Display Space.

\$600.00 - Bidder Registration Sponsor

Company name/logo will appear on official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company will be able to decorate the registration area with their company swag.

Company name/logo will appear in the Bidder registration confirmation email.

Company name will appear in the CDCC E-News (*circ. 1,500 +*), CDCC Broadcast Emails (*circ. 1,500 +*) & Chamber Connections newspaper (*circ. 1,300 +*).



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2022 Annual CDCC Holiday Auction

Continued...

\$600.00 - *Going, Going, Gone (Check-Out) Sponsor*

Company name will appear in the official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company banner will be prominently displayed during the event.
(Banner provided by the Sponsor.)

Company will be able to decorate the check out area with their company swag.

Company name/logo will appear in the Bidder receipt email.

Company name will appear in the CDCC E-News (*circ. 1,500 +*), CDCC Broadcast Emails (*circ. 1,500 +*) & Chamber Connections newspaper (*circ. 1,300 +*).



\$600.00 - *Live Auction Sponsor*

Company name will appear in the official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company will receive a complimentary Table Top Display Space.

Company name will appear in the CDCC E-News (*circ. 1,500 +*), CDCC Broadcast Emails (*circ. 1,500 +*) & Chamber Connections newspaper (*circ. 1,300 +*).

\$500.00 - *Deal-icious Dishes Sponsors*

Company name/logo will appear on the official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name/logo will appear on signage at a food station

Company name will be announced at the event.

Company name/logo will appear on the CDCC E-News (*circ. 1,500 +*), CDCC Broadcast Emails (*circ. 1,500 +*) & Chamber Connections newspaper (*circ. 1,300 +*).

\$250.00 - *Let's Make A Deal Sponsors*

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company name will appear on the official Auction Virtual Platform with hyperlink & in the Chamber Connections newspaper (*circ. 1,300 +*).



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2022 State of the Base Briefing Breakfast

Event Details

Date: November 21, 2022

Time: 7:30 a.m.

Location: The Landings - Dover Air Force Base

Approximate Attendance: 200

Purpose:

To provide an opportunity for the community to receive a briefing from the Dover Air Force Base regarding their various projects, construction and activities. Our Congressional Delegates are also invited to share with the community a briefing on governmental issues that could affect our area and the DAFB. (The event is formerly known as the MilCon Breakfast.)



Why should I sponsor this event?

* Help us celebrate and support Team Dover! Dover Air Force Base is an integral part of the community!

Sponsor Opportunities:

\$2,750.00 - Signature Sponsor*

Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: _____),

Company name will appear in all press releases.

Company name will be announced during the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink (**45,000 + webpage views**), CDCC E-News (**circ. 1,500 +**), CDCC Broadcast Emails (**circ. 1,500 +**) & Chamber Connections newspaper (**circ. 1,300 +**).

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table at the Breakfast. (seating for 8)

\$350.00—Supporting Sponsors

Company name will be announced during the event.

Company name/logo will appear on the Sponsor Board sign and table tents at the event.

Company name/logo will appear on the CDCC Website with hyperlink (**45,000+ webpage views**).

Company name/logo will appear in the Chamber Connections newspaper (**circ. 1,300 +**).

Company will receive one complimentary breakfast ticket.



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2022 CDCC Holiday Party

Event Details

Date: December 6, 2022

Time: 5:00 p.m. to 7:30 p.m.

Location: Roma Italian Restaurant

Approximate Attendance: 125



Purpose:

To celebrate the Holiday Season with fellow CDCC Members and provide an additional marketing and networking opportunity for our members.

Why should I sponsor this event?

- * Market your business to other CDCC member representatives in a relaxed holiday atmosphere!
- * Celebrate all of the wonderful people who make this community a great place to live, work, and play!

Sponsor Opportunities:

\$600.00 – Holiday Feast Sponsors

Company name/logo will appear on all flyers and press releases for the event.

Company name/logo will appear on a Sponsor Sign at a food station & on the Sponsor Board.

Company name/logo will appear on table tents in the room.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000 + website page views*), CDCC E-News (*circ. 1,500 +*), CDCC Broadcast Emails (*circ. 1,500 +*) & Chamber Connections newspaper (*circ. 1,300 +*).

\$500.00 - Holiday Cheer Sponsors

Company name/logo will appear on a Sponsor Sign at the Beverage Station and on the Sponsor Board.

Company name/logo will appear on table tents in the room.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ website page views*) & Chamber Connections newspaper (*circ. 1,300+*)

Company given the opportunity to have a “signature cocktail” and make a toast during the event.

\$ 250.00 – Jingle Bell Sponsors

Company name/logo will appear on table tents in the room and on the Sponsor Board.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ website page views*).



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2023 Economic Forecast Breakfast

Event Details

Date: January 31, 2023

Time: 7:30 a.m. – 9:30 a.m.

Location: Maple Dale Country Club

Approximate Attendance: 100



Purpose:

To provide the leaders of the business community with an economic forecast for the up-coming year which will be presented by a selected specialist in the field. The forecast should be global and statewide, closing with a focus on Kent County.

Why should I sponsor this event?

- * Help encourage economic growth in Central Delaware!
- * Market your business to the community leaders attending the event!

Sponsorship Opportunity:

\$2,750.00 – Signature Sponsor*

Company name/logo will appear on all invitations and the official program for the event.

(This event is being brought to you by:)

Company name will appear in all press releases.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with a hyperlink (*45,000+ webpage views*), CDCC E-News (*Circ. 1,300 +*), CDCC Broadcast Emails (*Circ. 1,300 +*) & Chamber Connections newspaper (*Circ.1,300 +*).

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Advertisement on reverse side of official event agenda (*150+*).

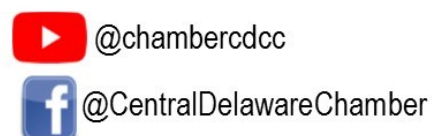
Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table for the breakfast. (seating for 8)

Company will receive a complimentary Table Top Display Space.



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2023 Capital Reception

Event Details

Date: February 2023

Time: 5:-00pm - 7:00pm

Location: Roma Italian Ristorante

Approximate Participation: 50



Purpose:

To provide an opportunity for the CDCC Board of Directors and the Legislative Affairs Committee Members to discuss issues that matter to the business community with both newly elected and current Delaware Legislators.

Why should I sponsor this event?

- * This event provides the opportunity to talk to our Delaware Legislators in a more laidback mixer-style setting!
- * You will help continue to the sense of collaboration with our Legislators that makes Delaware unique!

Sponsor Opportunity:

\$600.00—Reception Sponsors

Company name/logo will appear on the event invitation.

Company name will appear in all press releases.

Company name/logo will appear on the sponsor board sign at the event.

Company name will be announced during the event.

Company name/logo will appear on the flyer announcing the program in the CDCC E-News.

Company name/logo will appear in the Chamber Connections newspaper (*circ. 1,300 +*).

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ webpage views*)



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2023 Military Affaire

Event Details

Date: February 2023

Time: 5:30 p.m. – 7:30 p.m.

Location: Noble's Pond Clubhouse Ballroom

Approximate Attendance: 200



Purpose:

To provide an opportunity for CDCC Members and their guests to meet the commanders of the Dover Air Force Base and to have an opportunity to talk with them in a social, informal setting.

Why should I sponsor this event?

- * Help us celebrate and support Team Dover! Dover Air Force Base is an integral part of the community!
- * Market your business to Community members and Dover Air Force Base!

Sponsorship Opportunity:

\$2,250.00 - Premier Sponsor

- Company name/logo will appear on the invitation flyer
- Company name/logo is listed on the Sponsor Board the evening of the event.
- Company name/logo will appear on table tents at the event.
- Company name/logo will appear in the Chamber Connections newspaper as a contributor.
- Company name will appear in the press releases.
- Company name/logo will appear on the CDCC website with hyperlink. (45,000+ webpage views), CDCC E-News (Circ. 1,300+), CDCC Broadcast Emails (Circ. 1,300+).
- Company name will be announced during the event.

\$250.00 – Five Star Military Sponsors

- Company name/logo is listed on the Sponsor Board the evening of the event.
- Company name/logo will appear in the Chamber Connections newspaper as a contributor.
- Company name/logo will appear on the CDCC Website with hyperlink. (45,000 + webpage views)
- Company name will be announced during the event.

\$150.00 – Four Star Military Sponsors

- Company name/logo is listed on the Sponsor Board the evening of the event.
- Company name/logo will appear in the Chamber Connections newspaper as a contributor.
- Company name will be announced during the event.



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2023 Home & Garden Expo

Event Details

Date: February 2023

Time: Friday - 12:00 p.m. – 6:00 p.m.

Saturday - 10:00 a.m. - 4:00 p.m.

Location: TBD

Approximate Attendance: 1,000+



Purpose:

To provide an opportunity for businesses throughout the State of Delaware to introduce, market, and showcase their goods and services to potential customers looking for home repair, construction, renovation, landscaping, pools, lighting, lawn service, and more. This event will bring a multitude of businesses together in one place for easy browsing.

Why should I sponsor this event?

- * Market your business to the members of the community interested in all types of home improvements and projects!
- * Enjoy networking opportunities with other sponsors and vendors in your industry!

Sponsorship Opportunity:

\$2,250.00 – Gold Sponsors

Booth Space

Double Booth Space for the Expo - Preferred Placement (size 8' X 16' – includes pipe & drape, table & chairs).

Prominent Marketing

Placement of Corporate Banner (Banner provided by the Sponsor).

Company name/logo on all Advertisements. *(To appear in Delaware State News, Greater Dover Extra, Smyrna Extra, Sussex Post, and The Chronicle)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard for the event.

\$1,500.00 – Silver Sponsors

Booth Space

Double Booth Space for the Expo - Aisle Anchor Placement (size 8' X 16' – includes pipe & drape, table & chairs).

Prominent Marketing

Placement of Corporate Banner (Banner provided by the Sponsor).

Company name/logo on all Advertisements. *(To appear in Delaware State News, Greater Dover Extra, Smyrna Extra, Sussex Post, and The Chronicle)*

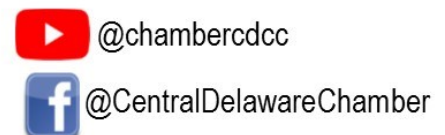
Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard for the event.



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2023 Legislative Luncheon

Event Details

Date: March 2023

Time: 11:00 a.m. – 1:30 p.m.

Location: TBD

Approximate Attendance: 250



Purpose:

To provide a forum for Chamber Members to meet with area legislators to ask questions and discuss the governmental issues directly affecting their businesses. (*Min. Wage, Workers Compensation, Taxes, Paid Family Leave, RPS, Workforce Development, State Budget, and Legalization of Marijuana.*)

Why should I sponsor this event?

- * You help provide the chance to talk about governmental issues that affect the local businesses in a public forum.
- * This event continues to be a great opportunity to talk with our Kent County Legislators.

Sponsorship Opportunities:

\$3,000.00 - Signature Sponsor*

Company name/logo will appear on the invitation flyer and in the official program for the event.
(This event is brought you by: _____.)

Company name will appear in all press releases announcing the event.

Company name/logo will appear on Table Tents & program the day of the event.

Company name/logo will appear on the sponsor board at the event.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink (*45,000 + Website Views*), Chamber Connections Newspaper (*Circ. 1,300 +*), CDCC Chamber Brief Radio Program, CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails (*Circ. 1,300 +*) for the event.

Company will receive a free Table Top Display Space.

Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table at the Luncheon. (seating for 8)

\$600.00 - General Assembly Sponsors

Company name/logo will appear on all flyers and in all press releases announcing the event.

Company name/logo will appear on Table Tents & program the day of the event.

Company name/logo will appear on the sponsor board at the event.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000 + Website Views*), CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails (*Circ. 1,300 +*) for the event.

Company will receive two complimentary tickets to the Luncheon.

Company will receive a free Table Top Exhibit Space.

**Table Top Display Areas / Vendor Spaces are also available. (Includes one Luncheon ticket.) Cost: \$150.00.*



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2023 22nd Annual 55+ Expo

Event Details

Date: Tuesday, April 4, 2023

Time: 9:00 a.m. to 3:00 p.m.

Location: Bally's Dover Casino Resort

Approximate Attendance: 5,000



Purpose:

To provide an opportunity for businesses throughout the State of Delaware and nearby States to introduce, market, and showcase their goods and services to the 55+ population which is the prominent growing sector of our County and our State.

Why should I sponsor this event?

- * Promote your business to Delaware's fastest growing population!
- * Increase your exposure to over 4,500 potential clients attending the expo!

Sponsor Opportunities:

\$3,500.00 - Wellness Center Gold Sponsor*

Booth Space

Double Booth Space for the Expo - Preferred Placement - In the Main Entrance (size 8' X 20' – includes pipe & drape, skirted tables & chairs and signage).

Wellness Center – in the Silver Lake Room (skirted tables, chairs and electricity provided); Sponsor will utilize space to provide free health screenings & health education information.

Prominent Marketing

Company name/logo included on Welcome Banner – Rotunda Entrance Area.

Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).

Full Page – Full Color Advertisement in the Official Program. *(Advertisement in Dover Post...Circ. 30,000)*

Company name/logo on all Advertisements. *(To appear in ALL 5 Gate House Media Publications....Circ. 78,000 & Comcast T.V.)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

Seminar Offering

Opportunity to host a 45 minute seminar.

\$2,750.00 - Caregiver's Support Center Gold Sponsor*

Booth Space

Double Booth Space for the Expo - Preferred Placement - In the lobby/rotunda area (size 8' X 16' – includes pipe & drape, skirted tables & chairs and signage).

Prominent Marketing

Placement of Official Caregiver's Support Center Banner with sponsor's logo.

Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).

Full Page – Full Color Advertisement in the Official Program. *(Advertisement in Dover Post...Circ. 30,000)*

Company name/logo on all Advertisements. *(To appear in ALL 5 Gate House Media Publications....Circ. 78,000 & Comcast T.V.)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

Seminar Offering

Opportunity to host a 45 minute seminar.

2023 22nd Annual 55+ Expo

\$2,750.00 – Gold Sponsors

Booth Space

Double Booth Space for the Expo - Preferred Placement - In the Main Entrance (size 8' X 20' – includes pipe & drape, skirted tables & chairs and signage).

Prominent Marketing

Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).

Full Page – Full Color Advertisement in the Official Program. (*Advertisement in Dover Post...Circ. 30,000*)

Company name/logo on all Advertisements. (*To appear in ALL 5 Gate House Media Publications....Circ. 78,000 & Comcast T.V.*)

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000 + webpage views*), CDCC E-News (*Circ. 1,300 +*), CDCC Broadcast Emails (*Circ. 1,300 +*) & Chamber Connections newspaper (*Circ. 1,300 +*)

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

Seminar Offering

Opportunity to host a 45 minute seminar.

\$2,250.00 – Silver Sponsors

Booth Space

Double Booth Space for the Expo – Entrance Aisle Anchors – Inside the Rollins Center. (size 8' X 16' – includes pipe & drape, skirted table & chairs and signage).

Prominent Marketing

Half Page – Full Color Advertisement in the Official Program. (*Advertisement in Dover Post...Circ. 30,000*)

Company name/logo on all Advertisements. (*To appear in ALL 5 Gate House Media Publications....Circ. 78,000 & Comcast T.V.*)

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlinks (*45,000 + webpage views*) & Chamber Connections newspaper (*Circ. 1,300 +.*)

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

\$1,000.00 – Exhibitor Party Sponsors

Company name/logo on the Sponsor Board displayed during the Exhibitor after party.

Quarter Page Advertisement in the Official Program. (*Advertisement in Dover Post...Circ. 30,000*)

Company name/logo will appear on the CDCC Website with hyperlink. (*45,000 + webpage views*)

\$500.00 – Network Nook Sponsor

Listed as a Network Nook Sponsor in the Official Program, which is placed in the Dover Post (*Circ. 30,000*) prior to the Expo and distributed to all attendees at the Expo. (*Est. Attendance of 5,000*)

Company name/logo will be listed on the table tents displayed during the event.

Company name/logo will appear on the CDCC Website with hyperlink. (*45,000 + webpage views*)

Company is invited to provide a promotional item to be placed at each exhibitor's booth space.



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2023 THE Chamber Mini Masters

Event Detail

Date: Wednesday, April 26, 2023

Time: 4:00 p.m. - 7:00 p.m.

Location: Tre Sorelle Dolce Ice Cream & Mini Golf

Approximate Attendance: 72 Golfers / 120+ Total Attendees



Purpose:

To host a unique golfing event in conjunction with a Sunset Business Mixer which will provide our members with an opportunity to market their business and network with other professionals all while having fun and building relationships on the putt putt course.

Why should I sponsor this event?

- * Great for team building and networking!
- * There is a built-in audience being paired with our monthly Sunset Business Mixer!

Sponsorship Opportunities:

\$500.00 - Championship Sponsors

Company name/logo will appear on the invitation to the golfers and on all flyers and press releases announcing the event.

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ webpage views*), Chamber Connections newspaper (*Circ. 1,300+*), CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails. (*Circ. 1,300 +*)

Company will receive spots for four complimentary golfers.

\$400.00— Hole Sponsors with a Team of 4 Golfers

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on a tee sign.

Company name will appear in press releases announcing the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ webpage views*), CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails. (*Circ. 1,300 +*)

Company will receive spots for four complimentary golfers.

\$200.00 – Hole Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on a tee sign.

Company name will appear in press releases announcing the event..

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ webpage views*), CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails. (*Circ. 1,300 +*)



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2023 THE Chamber Mini Masters

Continued...

\$500.00 – Hole-in-One Sponsor (only 1 available)

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on a tee sign at the designated hole.

Company name will appear in press releases announcing the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)

\$500.00 – Putting Green Sponsor (only 1 available)

Company name/logo will be on the Sponsor Board the day of the event.

Company will receive a Table Top Display space next to the Putting Green.

Company name will appear in press releases announcing the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)

\$250.00 – Awards Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)

Company will have the opportunity to have one representative in company logo attire present awards to the winning golfers (attire provided by sponsor.)

\$250.00 – Outdoor Games Sponsor (only 1 available)

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on signage at the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)

Company can have representatives in company logo attire help with the games and hand out promotional items to participants (promotional items & attire provided by sponsor.)

\$250.00 – Beverage Cooler Sponsor (only 1 available)

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)

Company will have the opportunity to have two (2) representatives in company logo attire on the course to hand out beverages to the golfers (beverages & attire provided by sponsor.)

\$250.00 – Snacks Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)

Company will have the opportunity to have two (2) representatives in company logo attire near the course to hand out snacks to the golfers (snacks & attire provided by sponsor.)



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2023 Bluesuiters Golf Tournament

Event Detail

Date: May 2023

Time: 10:00 a.m. - Registration & Lunch;
11:00 a.m. - Shot Gun Start

Location: TBD

Approximate Attendance: 120 Golfers



Purpose:

To solidify the positive and supportive relationship between the civilians of Kent County and the Officers and Airmen of the Dover Air Force Base. A fun and social "get-to-know-you" event.

Why should I sponsor this event?

- * This event promotes engagement and education between the Dover AFB Airmen and the civilian community!
- * Help us celebrate and support Team Dover! Dover Air Force Base is an integral part of the community!

Sponsorship Opportunities:

\$1,750.00 - Tournament Sponsors

Company name/logo will appear on the invitation to the golfers and on all flyers, programs and press releases announcing the event. (Brought to you by:....)

Company name/logo will be on the Sponsor Boards the day of the event.

Company banner will be prominently displayed during the event.
(Banner provided by the Sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ webpage views*), CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails. (*Circ. 1,300 +*)

Company will receive a complimentary Table Top Display Space at the event.

Company will receive spots for four complimentary golfers.

\$550.00— Golf Ball Drop Sponsor (*only 1 available*)

Company name/logo will appear on the invitation to the golfers and on all flyers, programs and press releases announcing the event.

Company name/logo will be on the Sponsor Boards the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink (*45,000+ webpage views*), CDCC E-News (*Circ. 1,300 +*) & CDCC Broadcast Emails. (*Circ. 1,300 +*)

Company will receive spots for two complimentary golfers.

\$500.00 — 19th Hole Sponsors

Company name/logo will appear on all flyers, program and press releases announcing the event.

Company banner will be prominently displayed during the dinner. (Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink (*45,000 + webpage views*), CDCC E-News (*Circ. 1,300 +*), & CDCC Broadcast Emails (*Circ. 1,300 +*).

Company will receive spots for two complimentary golfers.



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2023 Bluesuiters Golf Tournament

Continued...

\$500.00 – Dinner Sponsors

Company name/logo will appear on all flyers, program and press releases announcing the event.

Company banner will be prominently displayed during the dinner. (Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News (Circ. 1,300 +), & CDCC Broadcast Emails (Circ. 1,300 +).

Company will receive spots for two complimentary golfers.

\$500.00 – Driving Range Sponsors

Company name/logo will appear on all flyers and press releases for the event.

Company will receive a complimentary Table Top Display Space at the Driving Range.

Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views)

Company will receive spots for two complimentary golfers.

\$500.00 – Golf Cart Sponsors

Company name/logo will appear on all flyers and press releases for the event.

Company name/logo will appear on all golf carts during the tournament.

Company name/logo will appear on the CDCC Website with hyperlink. (45,000 + webpage views)

Company will receive spots for two complimentary golfers.

\$500.00- Hole-In-One Sponsors

Company name/logo will appear on all flyers, programs and press releases announcing the event.

Company name/logo will be on the Sponsor Boards the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)

Company will receive spots for two complimentary golfers.



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2023 Bluesuiters Golf Tournament

Continued...

\$500.00 – Lunch Sponsors

Company name/logo will appear on all flyers, program and press releases announcing the event.

Company banner will be prominently displayed during the lunch.
(Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*,
CDCC E-News *(Circ. 1,300 +)*, & CDCC Broadcast Emails *(Circ. 1,300 +)*.

Company will receive spots for two complimentary golfers.

\$100.00 – Tee & Green Sponsors

Company name will appear on a tee sign.

Company name/logo will appear in the program and/or sponsor board sign.

FREE – Snack Stop Station Sponsors

Does your company offer something sweet or delicious?

Provide samples for ALL Bluesuiter Golfers at a snack stop station located on the golf course!

Company name will appear in press releases for event.



Company name/logo will appear in the program.

Company name will appear on a tee sign announcing your Snack Stop.

Company name/logo will appear on the CDCC website *(45,000+ webpage views)*.



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2023 Awards for Excellence Celebration

Event Details

Date: June 2023

Time: 5:00 p.m. to 8:00 p.m.

Location: TBD

Approximate Attendance: 350



Purpose:

To name the Small Business of the Year, Large Employer of the Year, and Young Professional of the Year who have been selected by fellow CDCC Members. To recognize all the volunteers who have played major roles in the successes of the Chamber for the past year. The Chairman will also present the "State of the Chamber Address". The Leadership Central Delaware Class of 2022 Graduation will be held.

Why should I sponsor this event?

- * Market your business & gain exposure for your company with a very influential group of the county's leaders!
- * This is one of the CDCC's largest and most well attended events for our members!

Sponsor Opportunities:

\$2,750.00 - Signature Sponsor*

Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by:)

Full Page, Full Color Advertisement in the official event program.

Company name will appear in all press releases.

Company name/logo will appear on table tents displayed during the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +).

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table at the event. (seating for 8)

Company will receive a complimentary Table Top Display Space.

\$1,250.00 - Chairman's Circle

The eight individuals from your company will join the CDCC Board and Cornerstone Members for an exclusive cocktail reception celebration 1 hour prior to the event.

Company name/logo will appear in the official program for the event.

Company name will appear in all press releases.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +).

Company will receive a complimentary table at the Dinner. (seating for 8)



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2023 Awards for Excellence Celebration

Continued...

\$1,000.00 – Dinner Wine Sponsors (2 available—Red Wine and White Wine)

Company name/logo will appear on table tents displayed during the event.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the Sponsor Board at the event.

Company will have the opportunity to place a promotional tag on your wine selection bottle.
(Provided by Sponsor)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)*, & Chamber Connections newspaper *(Circ. 1,300+)*.

Company will receive two (2) complimentary tickets to the event.

\$1,000.00 – Patrons

Company name/logo will appear on table tents displayed during the event.

Company name/logo will appear in the official program for the event.

Company name will appear in all press releases.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)*, & Chamber Connections newspaper *(Circ. 1,300+)*

Company will receive two (2) complimentary tickets to the event.

\$750.00 – Benefactors

Company name/logo will appear on table tents displayed during the event.

Company name/logo will appear in the official program for the event.

Company name will appear in all press releases.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*.

\$500.00 – Donors

Company name/logo will appear on table tents displayed during the event.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*.

\$350.00 – Contributors

Company name/logo will appear on table tents displayed during the event.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*.

**Table Top Display Areas / Vendor Spaces are also available. (Includes one ticket.) Cost: \$150.00.*

2023 CDCC Programs

Leadership Central Delaware (LCD) - The CDCC's Diamond Program!

Purpose: To create dynamic, effective, knowledgeable leaders. LCD will connect emerging leaders through diverse networks while enhancing leadership skills and community knowledge resulting in increased value individually and professionally.

This 10 month program focuses on a different topic each month. The topics range from history to environment to education to government. Sponsors are given the opportunity to make a presentation to the class on the day of their sponsored program. This provides sponsors with a direct commercial to the future leaders of the county.

Cost: \$2,000.00 – Sponsor the Opening or Closing Retreat Sessions

\$1,750.00 – Sponsor a Monthly Program Session



Sunset Business Mixers – The CDCC's most consistently attended events!

Purpose: To provide members with an opportunity to showcase their business by hosting a Chamber Member Networking Session (Sunset Business Mixer) at their location. On the average, 150 Chamber Members attend these events each month. Optimum exposure for minimum dollars.

Cost: \$400.00



Coffee Coaching

Purpose: To provide educational seminars to CDCC Members to help them address the issues facing and influencing their businesses that will assist them in their efforts to make their businesses grow. For the company conducting and hosting the seminar it is an opportunity to make fellow Chamber of Commerce members aware of the services you can provide to them. An excellent opportunity to advertise your business and to connect with new customers.

- *Company name/logo will appear on the promotional flyer.*
- *Company name will appear in press releases.*
- *Company name/logo will appear on the CDCC Website with hyperlink (45,000 + website page views), Facebook announcements & Chamber Connections newspaper (circ. 1,300 +).*
- *Company's product featured during the sessions (product provided by sponsor).*
- *Company can distribute promotional items at each session.*

Cost: \$750.00



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CDCC Member Only Services

The CDCC E-News: Weekly Email Newsletter – Circ. 1,300 +

This publication is the CDCC's weekly electronic outlet that delivers Chamber news, events and special marketing offers right to your computer every Monday! To submit information that would benefit the CDCC membership please email the CDCC at marketing@cdcc.net.

The CDCC Catchin' Up With The Community: Weekly Community Events Newsletter: Circ. 1,300 +

This publication is NEW to the CDCC and delivers Member Community Events information right to your computer every Wednesday! To submit any information that would benefit the CDCC membership please email the CDCC at marketing@cdcc.net.

Banner Ad	3 Months	6 Months	12 Months
Rates	\$350.00	\$600.00	\$1,000.00

Emails/Broadcasts: Circ. 1,300 +

This publication is a strong advertising tool when it comes to promoting your business. Whether it's a special sale, a huge announcement or a special event these emails are sent daily and can be scheduled with the CDCC. Please email a PDF flyer to marketing@cdcc.net.

Email Blast	Per use
Rate	\$100.00

CDCC Direct: Circ. 1,300 +

CDCC Direct is our chamber's version of direct mail. If you want to promote your business or invite members to an exclusive event; CDCC Direct is the way to go! **NEW:** check out Direct Mail Envelope Advertising! Schedule by emailing adminassistant@cdcc.net.

Direct Mail	Per use
Standard Rate (Member provides flyers)	\$190.00
All Inclusive Rate (CDCC will print flyers)	\$250 - Black/White OR \$350 Color

Membership Print-Out

(Complete list of CDCC members in alphabetical order.)

\$55.00

Membership Labels

(Complete set of CDCC member labels, pre-sorted according to your request.)

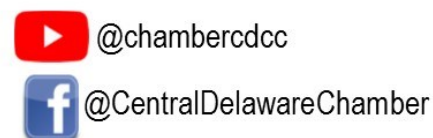
\$70.00

Electronic Membership Listing

\$100.00
(\$25 for quarterly updates)



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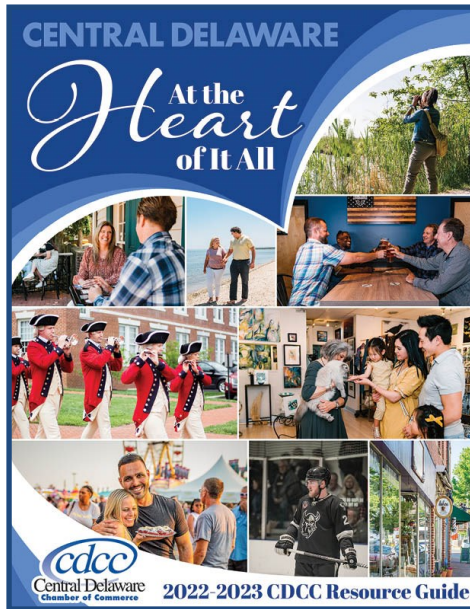
CDCC Publications

The Central Delaware Resource Guide - The premier reference book used by all people in Kent County!

- ⇒ **8,000** copies are distributed annually to NEW residents of Kent County, Kent County Businesses, colleges, universities, hotels, The Dover Air Force Base, DE Visitor Centers/Rest Areas and more...
- ⇒ An electronic copy is on the CDCC website (45,000+ webpage views) giving advertisers maximum exposure!

The Central Delaware Resource Guide will now be in **FULL COLOR** glossy pages with area information including...

- ◆ Taxes
- ◆ Tourist Attractions
- ◆ Restaurants
- ◆ DE Industries
- ◆ Housing Information
- ◆ Medical/Health Care
- ◆ Local and State Government Statistics
- ◆ Accommodations
- ◆ Schools, Colleges & Universities



2023—2024 Central Delaware Resource Guide Advertising Rates				
Ad Type	Size	Member Rate	Member Rate Includes a Map Ad*	Non-member Rate
Full Page	7.5w x 9.75h	\$1,500	Yes*	\$1,800
Half Page	7.5w x 4.75h	\$900	Yes*	\$1,200
Quarter Page	3.6w x 4.75h	\$460		\$900
Eighth Page	3.5w x 2.3h	\$275		\$675
Special Pages: (First Right of Refusal) Inside Front Cover Facing Page Back Cover Inside Back Cover Centerfold Pages	7.5w x 9.75h	\$2,500	Yes *	

*Limited space for Map Ads—first-come, first-served.

- All advertisers will receive special highlighting in the Central Delaware Resource Guide Membership Directory.
- All full-page and half-page ads will be hyperlinked to your website for double the exposure (\$75 value)!
- The first 35 full-page and half-page advertisers will receive an ad on our **Dover/Kent County Map** (10,000 distributed) at no additional cost (\$350 value). These full-color ads are first-come, first -served.
Ad sizes are 2 1/4"W x 2 1/4"H OR 3 1/2"W x 2"H.



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