Sponsorship Packet 2021

Central Delaware Chamber of Commerce

United States Chamber of Commerce ACCREDITED

***Each event will be reviewed to comply with the current COVID gathering guidelines. Sponsorship details will be updated as needed.**

CDCC EVENTS

PROGRAMS

SPONSORSHIPS

SERVICES

435 N. DuPont Hwy, Dover, DE 19901
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2021 Events

** indicates a signature sponsor. A signature sponsor has first right of refusal and there is only 1 available.*

January

The Economic Forecast Breakfast

_____ $2,500.00 - Signature Sponsor*

Capital Briefing Week

_____ $500.00 - Reception Sponsors

March

Legislative Luncheon

_____ $2,000.00 - Signature Sponsor*

_____ $500.00 - General Assembly Sponsors

April

THE Chamber Mini Masters

_____ $1,000.00 - Tournament Sponsors

_____ $400.00 - Hole Sponsors with Team of 4 Golfers

_____ $200.00 - Hole Sponsors

_____ $500.00 - Hole-in-One Sponsor (only 1 available)

_____ $250.00 - Awards Sponsors

_____ $250.00 - Score Board Sponsors

_____ $250.00 - Beverage Cooler Sponsor (only 1 available)

_____ $250.00 - Snacks Sponsors

May

Home & Garden Expo

_____ $2,000.00 - Show Sponsors

Bluesuiters Golf Tournament

_____ $1,500.00 - Tournament Sponsors

_____ $750.00 - Golf Ball Drop Sponsor

_____ $500.00 - 19th Hole Sponsor

_____ $500.00 - Dinner Sponsors

_____ $500.00 - Driving Range Sponsors

_____ $500.00 - Golf Cart Sponsors

_____ $500.00 - Hole-in-One Sponsors

_____ $500.00 - Lunch Sponsor

_____ $100.00 - Tee & Green Sponsors

_____ Snack Stop Stations

June

Military Affaire

_____ $2,000.00 - Premier Sponsor

_____ $200.00 - Five Star Military Sponsors

_____ $100.00 - Four Star Military Sponsors

Awards for Excellence Celebration

_____ $2,500.00 - Signature Sponsor*

_____ $1,000.00 - Chairman's Circle

_____ $1,000.00 - Dinner Wine Sponsors

_____ $1,000.00 - Young Professional of the Year Award

_____ $500.00 - Cocktail Reception Sponsors

_____ $250.00 - Dessert Sponsors

_____ $250.00 - Gift Sponsors

_____ $140.00 - Table Top Display Area/Vendor Spaces

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2021 Events continued

August

55+ Expo

_____$3,500.00 - Wellness Center Gold Sponsor*

_____ $2,750.00 - Caregiver Support Center Gold Sponsor*

_____ $2,750.00 - Gold Sponsors

_____ $2,250.00 - Silver Sponsors

_____ $1,000.00 - Bronze Sponsors

_____ $1,000.00 - Entertainment Sponsors

_____ $500.00 - Network Nook Sponsor

September

The Amazing Chase

_____ $1,500.00 - Premier Sponsor

_____ $100.00 - Participating Merchants

October

Holiday Gift Auction

_____ $1,000.00 - Premier Sponsors

_____ $500.00 - Let's Make a Deal Sponsors

_____ $500.00 - Going, Going, Gone (Check-Out) Sponsor

_____ $500.00 - Bidder Registration Sponsor

_____ $250.00 - Bid Sheet Sponsors

November

State of the Base Briefing Breakfast

_____ $2,500.00 - Signature Sponsor*

_____ $250.00 - Supporting Sponsors

December

CDCC Holiday Party

_____ $500.00 - Food Station Sponsors

_____ $350.00 - Cocktail Sponsors

_____ $250.00 - Dessert Sponsors

2021 Programs/Services

On-going Programs:

_____ $5,000.00 - Cornerstone Membership Program

_____ $2,000.00 - LCD Opening or Closing Retreat Session Sponsors

_____ $1,500.00 - LCD Monthly Program Session Sponsors

_____ $750.00 - Coffee Coaching Sessions Sponsors

_____ $400.00 - Sunset Business Mixer

CDCC Publications

_____ Central Delaware Resource Guide & Dover/Kent County Map
(see back page for pricing)

CDCC Member Services

CDCC Weekly Newsletters:
E-News or Catchin' Up with the Community Banner Advertising

_____ $350.00 - Banner Advertising for three months

_____ $600.00 - Banner Advertising for six months

_____ $1,000.00 - Banner Advertising for twelve months

Broadcast Emails:

_____ $100.00 - One Broadcast Email

CDCC Direct:

_____ $190.00 - Standard Rate (Member provides flyers.)

_____ $250.00 - All Inclusive Rate (CDCC prints black & white flyers.)

_____ $350.00 - All Inclusive Rate (CDCC prints color flyers.)

_____ $750.00 - Envelope Advertising (3 months—6x9 envelopes)

Membership Listing:

_____ $55.00 - Membership Print-Out

_____ $70.00 - Membership Labels

_____ $100.00 - Electronic Membership Listing
($25 for quarterly updates)

Check-Out Form

Please Complete and return to the CDCC Office:

Name:_____ Date: _____

Business:_____ Contact: _____

Address:_____ City: _____ State: _____ Zip: _____

Phone: _____Web Address: _____

Payment Information:

___Check ___MasterCard ___Visa ___Discover

Check #:_____

Card#: _____-_____-_____-_____

Name on Card:_____

Address on Card:_____

City_____ State____ Zip_____

Exp. Date:_____

Security Code:_____

Phone:_____

Signature: _____

CDCC STAFF USE ONLY:

Date Received _____ Order Filled _____

Staff _____

If applicable: Date Started _____ Date to End _____

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2021-2022 Cornerstone Membership

For the ninth year, the CDCC offers an Exclusive Package for Members who showcase the CDCC Cornerstone values . . .

Credible, Engaged, Resourceful, Relevant.

CORNERSTONE MEMBERSHIP

Est. 2013

For 1 full year, CORNERSTONE MEMBERS will receive the following:

- **An Exclusive Homepage Rotating Banner Ad with Hyperlinks on our Website (45,000 webpage views)**
- **Your Logo will appear in a banner advertisement in our Chamber Connections Newspaper identifying you as a CORNERSTONE MEMBER (12 months)**
- **3 featured articles in the Chamber Connections Newspaper (articles scheduled will be first come, first served)**
- **4 broadcast emails per year (sent to over 1,300 business leaders)**
- **Your Logo will appear in a banner ad in the Email Signature of initial outgoing emails of all CDCC staff**
- **Advertisement to appear on the CDCC website Main Business Directory for 12 months**

NEW

Exclusive Sponsorship, CORNERSTONE MEMBERS will receive the following:

Your company will be listed as a PLATINUM SPONSOR for the following CDCC Events:

- **The State of the Base Briefing (previously MilCon) Breakfast (attendance 220+)**
- **The Annual CDCC Legislative Luncheon (attendance 300+)**
- **The Awards for Excellence Celebration (attendance 300+)**

(You will also receive a Reserved Table for 8 at all three events.)

Exclusive Offer, CORNERSTONE MEMBERS will receive the following:

- **1 Exhibitor Table at each of the (2) CDCC Member 2 Member Expos**
- **Admittance of 8 at the Chairman's Circle event (Awards for Excellence Dinner)**
- **Quarter Page/Full Color Advertisement in the CDCC Holiday Gift Auction Program**
- **2020 Central Delaware Resource Guide - $200 towards an advertisement**
- **Brochure/Rack Card included in Member Orientation bags (brochure/rack card provided by Cornerstone Member)**

The value of the package is $19,700.00

The cost to you is $6,000.00

(Billable semi-annually October/March)

Our CORNERSTONE MEMBERSHIPS are industry exclusive.

You will be given the first right of refusal each year.

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2021 Economic Forecast Breakfast

Event Details

Date: January 13, 2021

Time: 8:00 a.m. – 10:00 a.m.

Location: Maple Dale Country Club

Approximate Attendance: 100

**held virtually via Zoom in 2021

Purpose:

To provide the leaders of the business community with an economic forecast for the up-coming year which will be presented by a selected specialist in the field. The forecast should be global and statewide, closing with a focus on Kent County.

Sponsorship Opportunity:

$2,500.00 – Signature Sponsor*

Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: ____)

Company name will appear in all press releases.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with a hyperlink *(45,000+ webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ.1,300 +)*.

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Advertisement on reverse side of official event agenda (150+).

Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table for the breakfast. (seating for 8)

Company will receive a complimentary Table Top Display Space.

2021 Capital Briefing Week

Event Details

Date: January 18-22, 2021

Time: N/A

Location: N/A

Approximate Participation: 35

****Event restructured due to COVID-19 gathering guidelines.**

Purpose:

To provide an opportunity for the CDCC Board of Directors and the Legislative Affairs Committee Members to discuss issues that matter to the business community with both newly elected and current Delaware Legislators.

Sponsor Opportunity:

$500.00—Reception Sponsors

Company name/logo will appear on the invitation that we send to the legislators inviting them to participate in an individual conversation to discuss the CDCC Legislative Agenda for the 2021 General Assembly Session. These conversations will take place during the CDCC Capital Briefing Week, January 18 to 22, 2021.

Company name will appear in all press releases following the program.

Company name/logo will appear on the flyer announcing the program in the CDCC E-News.

Company name/logo will appear in the Chamber Connections newspaper *(circ. 1,300 +)*.

Company name/logo will appear on the CDCC Website under the Legislative tab with hyperlink *(45,000+ webpage views)*

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2021 Legislative Luncheon

Event Details

Date: March 11, 2021

Time: 9:00 a.m. – 10:30 a.m.

Location: virtual via Zoom

Approximate Attendance: 250

Purpose:

To provide a forum for Chamber Members to meet with area legislators to ask questions and discuss the governmental issues directly affecting their businesses. (*Min. Wage, Workers Compensation, Taxes, Paid Family Leave, RPS, Workforce Development, State Budget, and Legalization of Marijuana.)*

Sponsorship Opportunities:

$2,000.00 - Signature Sponsor*

Company name/logo will appear on the invitation flyer and in the official program for the event. (This event is brought you by: _____.)

Company name will appear in all press releases announcing the event.

Company name/logo will appear on the digital program flyer emailed to participants prior to the event.

Company name/logo will appear on the sponsor board at the event.

Company name/logo will appear on the confirmation email with the meeting info/code sent to all participants.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + Website Views)*, Chamber Connections Newspaper *(Circ. 1,300 +)*, CDCC Chamber Brief Radio Program, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails *(Circ. 1,300 +)* for the event.

Company will receive four (4) complimentary tickets to the virtual event.

$500.00 - General Assembly Sponsors

Company name/logo will appear on all flyers and in all press releases announcing the event.

Company name/logo will appear on the digital program flyer emailed to participants prior to the event.

Company name/logo will appear on the sponsor board at the event.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + Website Views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails *(Circ. 1,300 +)* for the event.

Company will receive two (2) complimentary tickets to the virtual event.

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2021 THE Chamber Mini Masters

Event Detail

Date: Wednesday, April 28, 2021

Time: 4:00 p.m. - 7:00 p.m.

Location: Tre Sorelle Dolce Ice Cream & Mini Golf

Approximate Attendance: 72 Golfers / 120+ Total Attendees

Purpose:

To host a unique golfing event in conjunction with a Sunset Business Mixer which will provide our members with an opportunity to market their business and network with other professionals all while having fun and building relationships on the putt putt course.

Sponsorship Opportunities:

$1,000.00 - Tournament Sponsors

Company name/logo will appear on the invitation to the golfers and on all flyers and press releases announcing the event.

Company name/logo will be on the Sponsor Board the day of the event.

Company banner will be prominently displayed during the event.
(Banner provided by the Sponsor.)

Company will have the opportunity to hand out promotional products to all golfers. (Items provided by sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*, Chamber Connections newspaper *(Circ. 1,300+)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

Company will receive spots for four complimentary golfers.

$400.00– Hole Sponsors with a Team of 4 Golfers

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on a tee sign.

Company name will appear in press releases announcing the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

Company will receive spots for four complimentary golfers.

$200.00 – Hole Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on a tee sign.

Company name will appear in press releases announcing the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

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2021 THE Chamber Mini Masters

Continued…

$500.00 – Hole-in-One Sponsor (only 1 available)

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on a tee sign at the designated hole.

Company name will appear in press releases announcing the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

$250.00 – Awards Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*

Company will have the opportunity to have one representative in company logo attire present awards to the winning golfers (attire provided by sponsor.)

$250.00 – Score Board Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the Score Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*

$250.00 – Beverage Cooler Sponsor (only 1 available)

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*

Company will have the opportunity to have two (2) representatives in company logo attire on the course to hand out beverages to the golfers (beverages & attire provided by sponsor.)

$250.00 – Snacks Sponsors

Company name/logo will be on the Sponsor Board the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*

Company will have the opportunity to have two (2) representatives in company logo attire near the course to hand out snacks to the golfers (snacks & attire provided by sponsor).

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2021 Home & Garden Expo

Event Details

Date: May 2021

Time: Friday - 12:00 p.m. – 8:00 p.m.

Saturday - 10:00 a.m. - 6:00 p.m.

Location: TBD

Approximate Attendance: 1,000+

Purpose:

To provide an opportunity for businesses throughout the State of Delaware to introduce, market, and showcase their goods and services to potential customers looking for home repair, construction, renovation, landscaping, pools, lighting, lawn service, and more. This event will bring a multitude of businesses together in one place for easy browsing.

Sponsorship Opportunity:

$2,000.00 – Show Sponsors

Booth Space

Double Booth Space for the Expo - Preferred Placement (size 8' X 16' – includes pipe & drape, table & chairs).

Prominent Marketing

Placement of Corporate Banner (Banner provided by the Sponsor).

Company name/logo on all Advertisements. *(To appear in Delaware State News, Greater Dover Extra, Smyrna Extra, Sussex Post, and The Chronicle)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard for the event.

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2021 Bluesuiters Golf Tournament

Event Detail

Date: May 19, 2021

Time: 10:00 a.m. - Registration & Lunch;
11:00 a.m. - Shot Gun Start

Location: Jonathan's Landing

Approximate Attendance: 120 Golfers

Purpose:

To solidify the positive and supportive relationship between the civilians of Kent County and the Officers and Airmen of the Dover Air Force Base. A fun and social "get-to-know-you" event.

Sponsorship Opportunities:

$1,500.00 - Tournament Sponsors

Company name/logo will appear on the invitation to the golfers and on all flyers, programs and press releases announcing the event. (Brought to you by:…)

Company name/logo will be on the Sponsor Boards the day of the event.

Company banner will be prominently displayed during the event.
(Banner provided by the Sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

Company will receive a complimentary Table Top Display Space at the event.

Company will receive spots for four complimentary golfers.

$750.00– Golf Ball Drop Sponsor (only 1 available)

Company name/logo will appear on the invitation to the golfers and on all flyers, programs and press releases announcing the event.

Company name/logo will be on the Sponsor Boards the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

Company will receive spots for two complimentary golfers.

$500.00 – 19th Hole Sponsors

Company name/logo will appear on all flyers, program and press releases announcing the event.

Company banner will be prominently displayed during the dinner. (Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, & CDCC Broadcast Emails *(Circ. 1,300 +)*.

Company will receive spots for two complimentary golfers.

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2021 Bluesuiters Golf Tournament

Continued…

$500.00 – Dinner Sponsors

Company name/logo will appear on all flyers, program and press releases announcing the event.

Company banner will be prominently displayed during the dinner. (Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, & CDCC Broadcast Emails *(Circ. 1,300 +)*.

Company will receive spots for two complimentary golfers.

$500.00 – Driving Range Sponsors

Company name/logo will appear on all flyers and press releases for the event.

Company banner will be prominently displayed during the event.
(Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*

Company will receive spots for two complimentary golfers.

$500.00 – Golf Cart Sponsors

Company name/logo will appear on all flyers and press releases for the event.

Company name/logo will appear on all golf carts during the tournament.

Company name/logo will appear on the CDCC Website with hyperlink. *(45,000 + webpage views)*

Company will receive spots for two complimentary golfers.

$500.00- Hole-In-One Sponsors

Company name/logo will appear on all flyers, programs and press releases announcing the event.

Company name/logo will be on the Sponsor Boards the day of the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)* & CDCC Broadcast Emails. *(Circ. 1,300 +)*

Company will receive spots for two complimentary golfers.

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2021 Bluesuiters Golf Tournament

Continued…

$500.00 – Lunch Sponsors

Company name/logo will appear on all flyers, program and press releases announcing the event.

Company banner will be prominently displayed during the lunch.
(Banner provided by the sponsor.)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, & CDCC Broadcast Emails *(Circ. 1,300 +)*.

Company will receive spots for two complimentary golfers.

$100.00 – Tee & Green Sponsors

Company name will appear on a tee sign.

Company name/logo will appear in the program and/or sponsor board sign.

FREE – Snack Stop Station Sponsors

Does your company offer something sweet or delicious?
Provide samples for ALL Bluesuiter Golfers at a snack stop station located on the golf course!

Company name will appear in press releases for event.

Company name/logo will appear in the program.

Company name will appear on a tee sign announcing your Snack Stop.

Company name/logo will appear on the CDCC website *(45,000+ webpage views)*.

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2021 Military Affaire

Event Details

Date: June 17, 2021

Time: 5:30 p.m. – 7:30 p.m.

Location: The Landings, Dover Air Force Base

Approximate Attendance: 200

Purpose:

To provide an opportunity for CDCC Members and their guests to meet the commanders of the Dover Air Force Base and to have an opportunity to talk with them in a social, informal setting.

Sponsorship Opportunity:

$2,000.00 - Premier Sponsor

Company name/logo will appear on the invitation flyer

Company name/logo is listed on the Sponsor Board the evening of the event.

Company name/logo will appear on table tents at the event.

Company name/logo will appear in the Chamber Connections newspaper as a contributor.

Company name will appear in the press releases.

Company name/logo will appear on the CDCC website with hyperlink. (45,000+ webpage views),

CDCC E-News (Circ. 1,300+), CDCC Broadcast Emails (Circ. 1,300+).

Company name will be announced during the event.

$200.00 – Five Star Military Sponsors

Company name/logo is listed on the Sponsor Board the evening of the event.

Company name/logo will appear in the Chamber Connections newspaper as a contributor.

Company name/logo will appear on the CDCC Website with hyperlink. (45,000 *+ webpage views)*

Company name will be announced during the event.

$100.00 – Four Star Military Sponsors

Company name/logo is listed on the Sponsor Board the evening of the event.

Company name/logo will appear in the Chamber Connections newspaper as a contributor.

Company name will be announced during the event.

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2021 Awards for Excellence Celebration

Event Details

Date: June 24, 2021

Time: 5:00 p.m. to 8:00 p.m.

Location: Pizzadili Winery

Approximate Attendance: 350

Purpose:

To name the Small Business of the Year, Large Employer of the Year, and Young Professional of the Year who have been selected by fellow CDCC Members. To recognize all the volunteers who have played major roles in the successes of the Chamber for the past year. The Chairman will also present the "State of the Chamber Address". The Leadership Central Delaware Class of 2021 Graduation will be held.

Sponsor Opportunities:

$2,500.00 - Signature Sponsor*

Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: ____)

Full Page, Full Color Advertisement in the official event program.

Company name will appear in all press releases.

Company name/logo will appear on table tents displayed during the dinner.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News *(Circ. 1,300 +)* , CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*.

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table at the Dinner. (seating for 8)

Company will receive a complimentary Table Top Display Space.

$1,000.00 - Chairman's Circle

The eight individuals from your company will join the CDCC Board and Cornerstone Members for an exclusive cocktail reception celebration 1 hour prior to the event.

Company name/logo will appear in the official program for the event.

Company name will appear in all press releases.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC E-News *(Circ. 1,300 +)* , CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ.1,300 +)*.

Company will receive a complimentary table at the Dinner. (seating for 8)

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2021 Awards for Excellence Celebration

Continued

$1,000.00 – Dinner Wine Sponsors (2 available—Red Wine and White Wine)

Company name/logo will appear on table tents displayed during the dinner.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the Sponsor Board at the event.

Company will have the opportunity to place a promotional tag on your wine selection bottle. (Provided by Sponsor)

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)* & CDCC Broadcast Emails *(Circ. 1,300 +).*

$1,000.00 – Young Professional of the Year Award

Company name/logo will appear on table tents displayed during the dinner.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will be placed on the Young Professional Award

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)* & CDCC Broadcast Emails *(Circ. 1,300 +).*

$500.00 – Cocktail Reception Sponsors

Company name/logo will appear on table tents displayed during the Cocktail Reception.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-news *(Circ. 1,300 +)*, CDCC Broadcast Emails & Chamber Connections newspaper *(Circ. 1,300 +)*.

$250.00 – Dessert Sponsors

Company name/logo will appear on table tents displayed during the dinner.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*.

$250.00 – Gift Sponsors

Company name/logo will appear on table tents displayed during the dinner.

Company name/logo will appear in the official program for the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*.

**Table Top Display Areas/Vendor Spaces are also available. (Includes one Dinner ticket.) Cost: $140.00*

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2021 20th Annual 55+ Expo

Event Details

Date: August 10, 2021

Time: 9:00 a.m. to 3:00 p.m.

Location: Dover Downs Casino & Hotel

Approximate Attendance: 5,000

Purpose:

To provide an opportunity for businesses throughout the State of Delaware and nearby States to introduce, market, and showcase their goods and services to the 55+ population which is the prominent growing sector of our County and our State.

Sponsor Opportunities:

$3,500.00 – Wellness Center Gold Sponsor*

Booth Space

Double Booth Space for the Expo - Preferred Placement - In the Main Entrance (size 8' X 20' – includes pipe & drape, skirted tables & chairs and signage).

Wellness Center – in the Silver Lake Room (skirted tables, chairs and electricity provided); Sponsor will utilize space to provide free health screenings & health education information.

Prominent Marketing

Company name/logo included on Welcome Banner – Rotunda Entrance Area.

Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).

Full Page – Full Color Advertisement in the Official Program. *(Advertisement in Dover Post…Circ. 30,000)*

Company name/logo on all Advertisements. *(To appear in ALL 5 Gate House Media Publications….Circ. 78,000 & Comcast T.V.*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

Seminar Offering

Opportunity to host a 45 minute seminar.

$2,750.00 – Caregiver's Support Center Gold Sponsor*

Booth Space

Double Booth Space for the Expo - Preferred Placement - In the lobby/rotunda area (size 8' X 16' – includes pipe & drape, skirted tables & chairs and signage).

Prominent Marketing

Placement of Official Caregiver's Support Center Banner with sponsor's logo.

Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).

Full Page – Full Color Advertisement in the Official Program. *(Advertisement in Dover Post...Circ. 30,000)*

Company name/logo on all Advertisements. *(To appear in ALL 5 Gate House Media Publications….Circ. 78,000 & Comcast T.V.)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

Seminar Offering

Opportunity to host a 45 minute seminar.

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2021 20th Annual 55+ Expo

$2,750.00 – Gold Sponsors

Booth Space

Double Booth Space for the Expo - Preferred Placement - In the Main Entrance (size 8' X 20' – includes pipe & drape, skirted tables & chairs and signage).

Prominent Marketing

Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).

Full Page – Full Color Advertisement in the Official Program. *(Advertisement in Dover Post…Circ. 30,000)*

Company name/logo on all Advertisements. *(To appear in ALL 5 Gate House Media Publications….Circ. 78,000 & Comcast T.V.)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(Circ. 1,300 +)*, CDCC Broadcast Emails *(Circ. 1,300 +)* & Chamber Connections newspaper *(Circ. 1,300 +)*

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

Seminar Offering

Opportunity to host a 45 minute seminar.

$2,250.00 – Silver Sponsors

Booth Space

Double Booth Space for the Expo – Entrance Isle Anchors – Inside the Rollins Center.
(size 8' X 16' – includes pipe & drape, skirted table & chairs and signage).

Prominent Marketing

Half Page – Full Color Advertisement in the Official Program. *(Advertisement in Dover Post...Circ. 30,000)*

Company name/logo on all Advertisements. *(To appear in ALL 5 Gate House Media Publications….Circ. 78,000 & Comcast T.V.)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlinks *(45,000 + webpage views)* & Chamber Connections newspaper *(Circ. 1,300 +.)*

Billboard Advertisement—Your logo will be seen on the billboard from March —April.

$1,000.00 – Bronze Sponsors

Prominent Booth Location (**This is not a Booth Space**) – Prominent Location Inside the Rollins Center or Wellness Center, if appropriate.

Marketing Package

Quarter Page Advertisement in the Official Program. *(Advertisement in Dover Post…Circ. 30,000)*

Company name in all pre and post press releases.

Company name/logo will appear on the CDCC Website with hyperlink. *(45,000 + webpage views)*

$1,000.00 – Entertainment Sponsors

During the Expo live entertainment will appear throughout the day. The Entertainment Sponsor will be identified by signage. They will also be given the opportunity to have one of the "roaming" entertainers distribute business cards or promotional items to attendees.

Quarter Page Advertisement in the Official Program. *(Advertisement in Dover Post...Circ. 30,000)*

Company name/logo will appear on the CDCC Website with hyperlink. *(45,000 + webpage views)*

$500.00 – Network Nook Sponsor

Listed as a Network Nook Sponsor in the Official Program, which is placed in the Dover Post *(Circ. 30,000)* prior to the Expo and distributed to all attendees at the Expo. *(Est. Attendance of 5,000)*

Company name/logo will be listed on the table tents displayed during the event.

Company name/logo will appear on the CDCC Website with hyperlink. *(45,000 + webpage views)*

Company is invited to provide a promotional item to be placed at each exhibitor's booth space.

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2021 The Amazing Chase

Event Details

Date: September 23, 2021

Time: 5:00 p.m.

Location: Downtown Dover

Approximate Attendance: 100

Purpose:

To increase exposure of downtown businesses from retail to law offices to historical sites and everything in between.

Sponsor Opportunities:

$1,500.00 - Premier Sponsors

Company name/logo will appear on the event flyer.

Company name will appear in all press releases for the event.

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Company name/logo will appear on the CDCC website with hyperlink (45,000+ webpage views), CDCC E-News (circ. 1,500+), CDCC Broadcast Emails (circ. 1,500+) , & Chamber Connections newspaper (circ. 1,300+)

Company will receive a complimentary Table Top Display Space at the event.

Company will receive a complimentary Team of Three (3) people in The Amazing Chase.

$100.00 - Participating Merchants

Business will have a clue and a challenge at their location for the attendees to complete during the event (increased foot traffic from the teams the night of the event).

Company name/logo will appear on the event flyer.

Company name/logo will appear on the CDCC website (45,000+ webpage views).

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2021 Annual CDCC Holiday Auction

Event Details

Date: October 27, 2021

Time: 5:00 p.m. to 8:00 p.m.

Location: Maple Dale Country Club

Approximate Attendance: 200+

Purpose:

To showcase the goods and services of CDCC Members by hosting a live and silent auction and to promote the idea of "shopping local" for the Holiday Season!

Participation Opportunity:

To donate an item or a certificate for a good or service to be auctioned off either during the live or silent auction.

Sponsor Opportunities:

$1,000.00 - Premier Sponsors

Company name/logo will appear on the official Auction Virtual Platform with hyperlink.

Full Page Advertisement on the official Auction Virtual Platform.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company name will appear in the press releases and event advertising.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(circ. 1,500 +)*, CDCC Broadcast Emails *(circ. 1,500 +)* & Chamber Connections newspaper *(circ. 1,300 +)*.

Company will receive a complimentary Table Top Display Space.

$500.00 - Let's Make A Deal Sponsors

Company name/logo will appear on the official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name will be announced at the event.

Company name/logo will appear on the CDCC E-News *(circ. 1,500 +)*, CDCC Broadcast Emails *(circ. 1,500 +)* & Chamber Connections newspaper *(circ. 1,300 +)*.

Company will receive a complimentary Table Top Display Space.

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2021 Annual CDCC Holiday Auction

Continued

$500.00 - Going, Going, Gone (Check-Out) Sponsor

Company name will appear in the official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)

Company will be able to decorate the check out area with their company swag.

Company name/logo will appear in the Bidder receipt email.

Company name will appear in the CDCC E-News *(circ. 1,500 +)*, CDCC Broadcast Emails *(circ. 1,500 +)* & Chamber Connections newspaper *(circ. 1,300 +)*.

$500.00 - Bidder Registration Sponsor

Company name/logo will appear on official Auction Virtual Platform with hyperlink.

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company name/logo will appear in the Bidder registration confirmation email.

Company name will appear in the CDCC E-News *(circ. 1,500 +)*, CDCC Broadcast Emails *(circ. 1,500 +)* & Chamber Connections newspaper *(circ. 1,300 +)*.

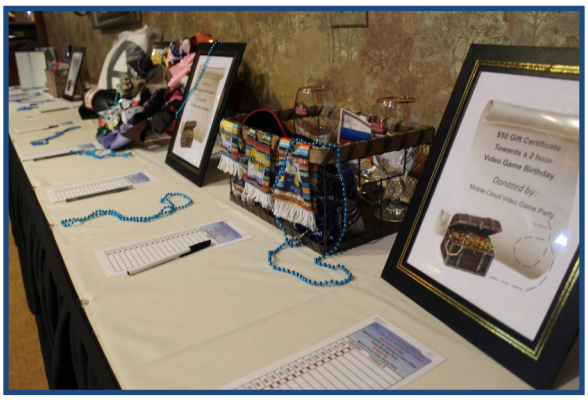
$250.00 - Bid Sheet Sponsors

Company name/logo will appear on all Auction Bid Sheets. (125 + items)

Company name/logo will appear on the Sponsor Board.

Company name will be announced during the event.

Company name will appear on the official Auction Virtual Platform with hyperlink & in the Chamber Connections newspaper *(circ. 1,300 +)*.



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2021 State of the Base Briefing Breakfast

Event Details

Date: November 2021

Time: 7:30 a.m.

Location: Dover Air Force Base

Approximate Attendance: 200

Purpose:

To provide an opportunity for the community to receive a briefing from the Dover Air Force Base regarding their various projects, construction and activities. Our Congressional Delegates are also invited to share with the community a briefing on governmental issues that could affect our area and the DAFB. (The event is formerly known as the MilCon Breakfast.)

Sponsor Opportunities:

$2,500.00 - Primary Sponsors

Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: ____),

Company name will appear in all press releases.

Company name will be announced during the event.

Company name/logo will appear on the Sponsor Board at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + webpage views)*, CDCC E-News *(circ. 1,500 +)*, CDCC Broadcast Emails *(circ. 1,500 +)* & Chamber Connections newspaper *(circ. 1,300 +)*.

Company banner will be displayed during the event. (Banner provided by the Sponsor.)

Company will have the opportunity to place a promotional item at each table setting.

Company will receive a complimentary table at the Breakfast. (seating for 8)

$250.00—Supporting Sponsors

Company name will be announced during the event.

Company name/logo will appear on the Sponsor Board sign and table tents at the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ webpage views)*.

Company name/logo will appear in the Chamber Connections newspaper *(circ. 1,300 +)*.

Company will receive one complimentary breakfast ticket.

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2021 CDCC Holiday Party

Event Details

Date: December 14, 2021

Time: 5:00 p.m. to 7:30 p.m.

Location: Roma Italian Ristorante

Approximate Attendance: 125

Purpose:

To celebrate the Holiday Season with fellow CDCC Members and provide an additional marketing and networking opportunity for our members.

Sponsor Opportunities:

$500.00 – Food Station Sponsors

Company name/logo will appear on all flyers and press releases for the event.

Company name/logo will appear on the table tents at a food station & on the Sponsor Board.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + website page views)*, CDCC E-News *(circ. 1,500 +)*, CDCC Broadcast Emails *(circ. 1,500 +)* & Chamber Connections newspaper *(circ. 1,300 +)*.

$350.00 - Cocktail Sponsors

Company name/logo will appear on the table tents at the Beverage Station and on the Sponsor Board.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ website page views)* & Chamber Connections newspaper *(circ. 1,300+)*

$ 250.00 – Dessert Station Sponsors

Company name/logo will appear on the table tents at the Dessert Station and on the Sponsor Board.

Company name will be announced during the event.

Company name/logo will appear on the CDCC Website with hyperlink *(45,000+ website page views).*

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2021 CDCC Programs

Leadership Central Delaware (LCD) - The CDCC's Diamond Program!

Purpose: To create dynamic, effective, knowledgeable leaders. LCD will connect emerging leaders through diverse networks while enhancing leadership skills and community knowledge resulting in increased value individually and professionally.

This 10 month program focuses on a different topic each month. The topics range from history to environment to education to government. Sponsors are given the opportunity to make a presentation to the class on the day of their sponsored program. This provides sponsors with a direct commercial to the future leaders of the county.

Cost: $2,000.00 – Sponsor the Opening or Closing Retreat Sessions

$1,500.00 – Sponsor a Monthly Program Session

Sunset Business Mixers – The CDCC's most consistently attended events!

Purpose: To provide members with an opportunity to showcase their business by hosting a Chamber Member Networking Session (Sunset Business Mixer) at their location. On the average, 150 Chamber Members attend these events each month. Optimum exposure for minimum dollars.

Cost: $400.00

Coffee Coaching

Purpose: To provide educational seminars to CDCC Members to help them address the issues facing and influencing their businesses that will assist them in their efforts to make their businesses grow. For the company conducting and hosting the seminar it is an opportunity to make fellow Chamber of Commerce members aware of the services you can provide to them. An excellent opportunity to advertise your business and to connect with new customers.

- *Company name/logo will appear on the promotional flyer.*
- *Company name will appear in press releases.*
- Company name/logo will appear on the CDCC Website with hyperlink *(45,000 + website page views), Facebook announcements* & Chamber Connections newspaper *(circ. 1,300 +).*
- *Company's product featured during the sessions (product provided by sponsor).*
- *Company can distribute promotional items at each session.*

Cost: $750.00

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CDCC Member Only Services

The CDCC E-News: Weekly Email Newsletter – Circ. 1,300 +

This publication is the CDCC's weekly electronic outlet that delivers Chamber news, events and special marketing offers right to your computer every Monday! To submit information that would benefit the CDCC membership please email the CDCC at marketing@cdcc.net.

The CDCC Catchin' Up With The Community: Weekly Community Events Newsletter: Circ. 1,300 +

This publication is NEW to the CDCC and delivers Member Community Events information right to your computer every Wednesday! To submit any information that would benefit the CDCC membership please email the CDCC at marketing@cdcc.net.

Banner Ad	3 Months	6 Months	12 Months
Rates	$350.00	$600.00	$1,000.00

Emails/Broadcasts: Circ. 1,300 +

This publication is a strong advertising tool when it comes to promoting your business. Whether it's a special sale, a huge announcement or a special event these emails are sent daily and can be scheduled with the CDCC. Please email a PDF flyer to marketing@cdcc.net.

Email Blast	Per use
Rate	$100.00

CDCC Direct: Circ. 1,300 +

CDCC Direct is our chamber's version of direct mail. If you want to promote your business or invite members to an exclusive event; CDCC Direct is the way to go! **NEW:** check out Direct Mail Envelope Advertising! Schedule by emailing adminassistant@cdcc.net.

Direct Mail	Per use
Standard Rate (Member provides flyers)	$190.00
All Inclusive Rate (CDCC will print flyers)	$250 - Black/White OR $350 Color
Envelope Advertising (6x9)	$750 for 3 months

Membership Print-Out

(Complete list of CDCC members in alphabetical order.) **$55.00**

Membership Labels

(Complete set of CDCC member labels, pre-sorted according to your request.) **$70.00**

Electronic Membership Listing

$100.00
($25 for quarterly updates)

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CDCC Publications

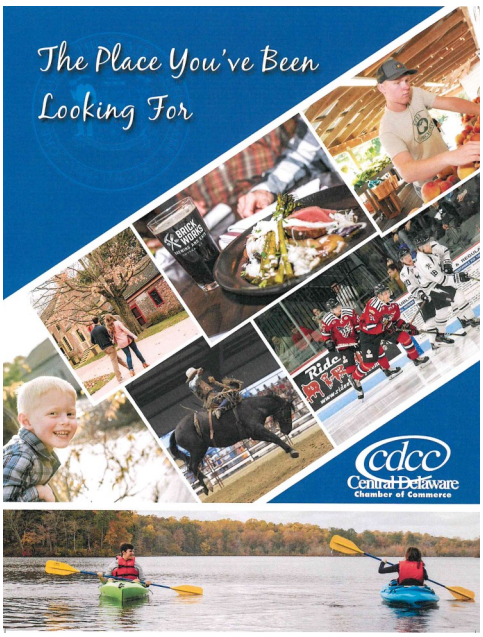
The Central Delaware Resource Guide - The premier reference book used by all people in Kent County!

⇒ **8,000** copies are distributed annually to NEW residents of Kent County, Kent County Businesses, colleges, universities, hotels, The Dover Air Force Base, DE Visitor Centers/Rest Areas and more...

⇒ An electronic copy is on the CDCC website (45,000+ webpage views) giving advertisers maximum exposure!

The Central Delaware Resource Guide will now be in **FULL COLOR** glossy pages with area information including…

- **Taxes**
- **DE Industries**
- **Local and State Government Statistics**
- **Tourist Attractions**
- **Housing Information**
- **Accommodations**
- **Restaurants**
- **Medical/Health Care**
- **Schools, Colleges & Universities**



2021-2022 Central Delaware Resource Guide Advertising Rates				
Ad Type	**Size**	**Member Rate**	**Member Rate Includes a Map Ad***	**Non-member Rate**
Full Page	7 1/4w x 9 3/4h	$1,500	Yes*	$1,800
Half Page	7 1/4w x 4 3/4h	$900	Yes*	$1,200
Quarter Page	3 1/2w x 4 1/4h	$410		$800
Eighth Page	3 1/2w x 2 1/4 h	$250		$600
Special Pages: (First Right of Refusal) Inside Front Cover Facing Page Back Cover Inside Back Cover Centerfold Pages	7 1/4w x 9 3/4h	$2,500	Yes *	

*Limited space for Map Ads—first-come, first-served.

- All advertisers will receive special highlighting in the Central Delaware Resource Guide Membership Directory.
- All full-page and half-page ads will be hyperlinked to your website for double the exposure!
- The first 35 full-page and half-page advertisers will receive an ad on our **Dover/Kent County Map** (10,000 distributed) at no additional cost ($350 value). These full-color ads are first-come, first -served.
  Ad sizes are 2 1/4"W x 2 1/4"H OR 3 1/2"W x 2"H.

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