

**Large Employer of the Year Nominee**

# KraftHeinz

**Name of Business:** Kraft Heinz

**Address:** 1250 West North St.

**Primary Contact:** Rachel Bowden, Plant Controller

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**Describe the business:**

**Mission/Philosophy:** To Be the Best Food Company, Growing a Better World

**Primary good or service provided:** Dover manufactures all of the Stove Top, Shake 'n Bake, Baker's Coconut, Jell-O, and almost all Crystal Light, Kool-Aid, Tang products

**Number of years in business:** The Dover Plant has been around for 55 years.

**How did your business start?** It started as families from 4 different plants moved to the consolidated Dover plant in 1954 where they produced Jell-O under General Foods.

**Number of employees:** Full-time: 654

**Describe the growth of your business:**

**In staffing increases:** The Dover Plant has been an integral part of the Dover economy since it's groundbreaking in 1954. Some may say it's become a "family business" with the amount of family members working at the plant. The growth opportunities, competitive pay and benefits, and family atmosphere bring many employees to Kraft Heinz Dover and help keep them there. The company has always been based on family employment and it is a part of the culture here. This helps to ensure we continue to hire qualified and trustworthy employees to make good product that will be enjoyed by all. We continue to gain new business through the ideation of new products as well as through the capability of the plant.

**In Sales:** In 2016 we built a bakery in the plant to bake the bread for both Stove Top and Shake 'n Bake; in 2018 we recommissioned a line to allow us to make the large canisters of Crystal Light, Kool-Aid, and Tang. Our internal team works very closely with R&D to find new products to make here as well as innovative ways to run current products more efficiently.

**Describe a creative, imaginative or innovative process you have developed that has helped your business grow:**

Employees are encouraged to provide recipes which feature our products.

**What are the goals for your business in the next three to five years?**

Continue to partner with the local community to support underprivileged populations, grow the brand, and invest in the development and training of our employees.

**What distinguishes your business from the others?**

We are the sole manufacturer of almost all our iconic brands.

**What contributions have you made in the community?**

Kraft Heinz hosts events that brings families together, whether they work at the plant together or not. Employees and their families participate in Habitat for Humanity, Heart Walks and other community events. Just this August, the plant hosted a Rise Against Hunger meal packing event with our employees. Rise Against Hunger works with Kraft Heinz to help undernourished children and families reach their full potential. The Dover Plant has hosted 3 events to help reach the company goal of packaging 1 billion meals by 2021. Dover packaged 30,000 meals this August.

**Serving on boards/committees:** CDCC, Dover Federal Credit Union

**Serving as a volunteer:** Heart Walk, Food Bank, Habitat for Humanity